

Coaches' Shortcut to Contact Management

You don't have to be a nerd, or have a thick wallet, to organize your sports program

hat we've got here is a failure to communicate. Some men you just can't reach,..." are memorable words from the 1967 classic film *Cool Hand Luke*. Today, in this ever-expanding world of technology, many coaches are falling behind and are finding that their sports programs are suffering from the failure to communicate.

The computer has become an

essential tool for coaches; and when you have a great contact manager, you will find it much easier to communicate with athletes, parents, coaches and administrators. Need to contact all the parents of your players for a special meeting? – you can do it with a click of a mouse. Need to update your player bios for the local media or college scouts? – it's a breeze with the right contact manager. And there are lots to choose from.

For example, there are great programs such as ACT!TM or GoldmineTM. For a few hundred dollars these software programs will keep track of everyone you need to stay in touch with and will help you organize your day. You just have to set aside several hours to learn the programs – and it would be a good idea to get some of those "for idiots/stupid people" books to help you, as sometimes the manuals that accompany software

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programs may be a bit difficult to follow. That's one option – another is TeamAssist.

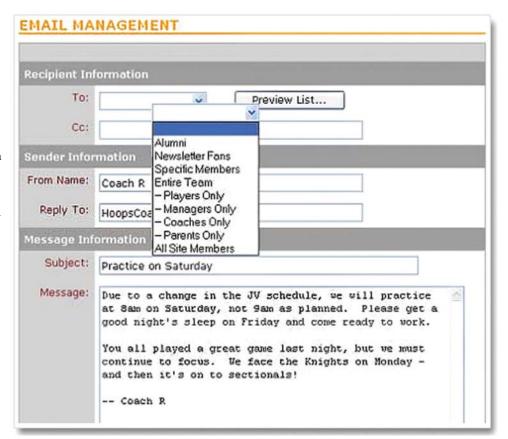
TeamAssist is a sports-team organizer designed for busy coaches that is set up in a personalized, easy-to-use website. There is no software to buy; and because it's embedded in the Varsity Networks website, there is no risk of the program crashing and losing all your information. And with the TeamAssist Free version, you have no setup or annual fees.

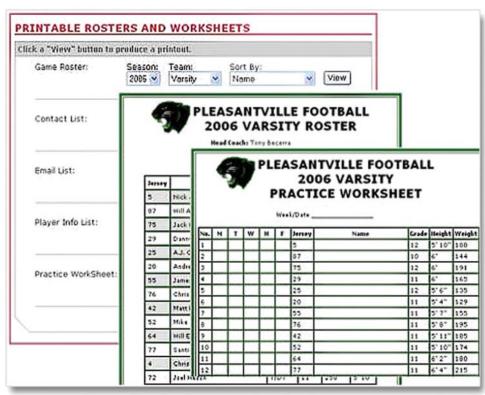
In addition to supplying your own team homepage, some of the contact manager features in TeamAssist Free include the following:

- Message boards
- Group e-mailing
- Schedules
- News
- Coaches' bios
- Player of the week
- Team rosters
- Player bios
- Photos (limited)
- Statistics
- Event calendars
- Directions
- Alumni directory
- Past-season records
- Photo archive
- Ad directory

There are also reasonably priced upgrades for your website such as music, videos, a personal team store, photo fundraisers and much, much more. But the basic version, TeamAssist Free, costs nothing.

Want to avoid having a failure to communicate? Then go to biggerfasterstronger.com to see how TeamAssist and Varsity Networks can make your job high-tech and much easier.





Several of the features included in the TeamAssist contact manager include a group e-mail program and team rosters.

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BFS IS PROUD TO PARTNER WITH VARSITY NETWORKS IN OFFERING A VALUE PACKED, FREE, ONLINE SERVICE TO MANAGE, COMMUNICATE, SCHEDULE, AND INFORM. CONTACT YOUR BFS CLINICIAN OR EQUIPMENT REP FOR COMPLETE RUN-THROUGH OF YOUR FREE WEBSITE AND CONTACT MANAGI



TEAM ASSIST WEBSITES

FREE team web sites with built-in content UPGRADE to more features at a low price AUTO-LINK with other sites in your school or league Your COMMUNITY builds your team web site Share and sell team PHOTOS

GET THE HELP YOU NEED FROM A TEAMASSIST WEBSITE

- Use your website to share information and communicate with your team.
- Varsity Networks sites are designed by coaches and players just for high school teams.
- All sites include: Rosters, Schedules, Email, Photos AND MUCH MORE!

Call BFS to learn more 1-800-628-9737.

CONTACT MANAGER & MESSENGER

Varsity Networks TeamAssist Web Sites are much more than a web site for your team. Our TeamAssist Web Sites are made to support the High School sports community, and have features and functions specific to High School sports.

A TeamAssist Web Site acts as a communication platform, posting messages, notifying players and parents about important information, and providing email distribution to any grouping of members.

A TeamAssist Web Site centralizes team information, including schedules, rosters, field locations and necessary forms.

A TeamAssist Web Site enables teams to showcase team performance with photo galleries of the entire season, game by game, and a comprehensive History section highlighting team records and accomplishments.

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