## Back to the at Newman Cath STAY in Position

; WRESTLES RESPONS TIME How a struggling football program made unestitutes a serious run for a state championship has given s GREAT SEASON DECAUSE goickness, Explosion and

GNFIDENCE

ike Dirksen is the head football coach at Newman Catholic High School, and ever since 1977 when he picked up a copy of the BFS Total Program Book, Dirksen has always been a BFS coach. But you wouldn't know that if you looked at his records in 2005 and 2006, as his team only won a total of seven games. The Knights from Mason City, Iowa, who had previously enjoyed a tradition of winning, were struggling; so he decided to take a closer look at what he was doing to see what was wrong.

"Ten years ago a lot of kids who came into our football program were strong because they came off the farm and for fun had played a lot of sandlot sports. You just don't have that anymore," says Dirksen. "That whole environment has changed, and video games have not helped the problem, to the point where we feel that a kid has to lift weights not just to perform well but also just to be healthy." A good point, but Dirksen discovered there was another answer.

"When our program started dropping off, we looked at other schools that were doing BFS exclusively, and



this made us realize that we were not following the BFS program exactly. We had gradually made some changes to the program that we thought would work better. As a result, we were getting athletes who were lifting too

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With an 11-1 record, the seniors at Newman Catholic High School will have memories that will last a lifetime.



It was an exciting year for the Knights, who made it all the way to the semifinal game for the state championship.

much, and many who were not lifting heavy enough and as such were not making gains. We looked at the BFS program again and decided to go with exactly what the program recommended. We also brought in Tom Wilson to give a BFS clinic and a Be an 11 seminar last year to solidify what BFS teaches. Our athletes came away from those events believing they could get much stronger if they worked hard and kept with the program."

The result was much better than anyone could have predicted. They had a run of 11 games, often winning by two touchdowns or more, and made it to the semifinals, just falling short of the finals with a 10-6 loss.

But it isn't just football that has benefited from BFS, as the girls basketball team won three postseason games, a much better result than expected; the wrestling team had one of their best seasons ever, winning 20 matches; and the baseball team is expected to repeat as conference champions.

#### A Show of Support

Although Newman Catholic is a private school, Dirksen says that the students enjoy outstanding athletic facilities due to the support of the administration, parents and other members of the community. "Over the last three years the Newman family raised nearly a half million dollars, which was matched by in-kind donations, to improve the facilities. We now have a beautiful athletic complex that is a tribute to their support." Among the improvements, says Dirksen, are a new weightroom, football and baseball/softball field improvements.

Dirksen has been coaching for over 30 years and doesn't believe that the attitude of young people has changed that much. What Dirksen says it takes for success, however, is



The Knights wrestling team had a great year with 20 wins. Here is a photo of this great team; a testimonial from head wrestling coach Mark Bertsch is shown at top of page 16.

#### **BFS SUCCESS STORY**





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developing leaders who will inspire other athletes. "I try to instill in our kids at Newman the attitude that 'We've got to make it happen.' If you can instill in your athletes this idea of personal responsibility, and they have enough leaders on the team encouraging their teammates to go in that direction, you can get a lot out of a young athlete."

One aspect of this personal responsibility is staying focused by lifting as a team. "We have some nice gyms in this area when you consider the size of our community, and we used to have a problem with our kids wanting to train at them rather than at school. While they can certainly get strong working out someplace else, I tell my kids that it's the team that wins championships, so we require that the kids who play for us lift as a team."

Although he encourages his athletes to continually break personal records, Dirksen only tests twice a year. "We run these tests like a combine at North Iowa Area Community College, a local college, and we have a lot of fun with it. And I'm also not big on personal stats for our players, but team stats yes – I stay away from focusing too much on the individual results."

Although he promotes personal responsibility for athletes' training, Dirksen does monitor other aspects of their school life. "I believe in looking at the education of our kids as a whole, so I monitor to see if they have any detentions and tardies. I want them to be Elevens all the time." These goals are reflected in the team's mission statement, as shown in Figure 1.

Asked if there was a concern that with their success last year his athletes would not be motivated to train as hard for the next season, Dirksen replied, "Absolutely not! Yes, we had a bump in our program a few years ago, but our kids are confident because they know what each of them must do to perform well on the field. They understand, and our motto to start off this season reflects this belief: that last season "Wasn't an Accident." EFS



BFS Tom Wilson gave a BFS clinic and Be an 11 clinic last year to jump-start the Knights' entire athletic program.

#### FIGURE 1

#### Mission Statement Newman Catholic High School Football

The Newman Catholic football program

- Operates with integrity
- Promotes a fun experience for all athletes
- Promotes an atmosphere that teaches responsibility and Christian values (a high level of morals and ethical standards)
- Encourages competition
- Promotes hard work, is thorough and is professional

- Creates excitement for fans
- Promotes pride and confidence in a team effort
- Promotes the value of education



Three years ago one-half million dollars was raised to improve the athletic facilities, such as the football field.

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