

Meet the Clinician: *Doug Kaufusi*

A closer look at a new BFS clinician



Doug with wife Amy, son Karson (age 2) and Bella (age 1).

Doug Kaufusi is one of the newest members of the BFS family, literally...and in a BIG way. Doug is married to Amy Rowbotham, a secretary at BFS and the daughter of BFS President Bob Rowbotham. And Bob is the father of BFS Vice President John Rowbotham. And to complete the package, Amy's sister Sara also works for BFS. Hold on, the story gets even better.

Doug himself comes from a large family, with five brothers and two sisters—and not only do they all love sports, they are great at them. All the Kaufusi brothers played Division I football, and one of Doug's sisters played

volleyball at Snow College in Ephraim, Utah. He also has three uncles who played DI football, and he has three nephews currently playing DI ball, one who is committed to BYU, and a niece who plays basketball at BYU. Whew!

Doug graduated in 2001 from the University of Utah with a degree in sociology. He was recruited as a defensive end out of high school but was converted to left tackle, where he played all four years. Doug earned All-Conference in his junior and senior years, played NFL-Europe for two seasons, and played one year in the Arena Football League.

Doug first learned about BFS

through John Rowbotham. Doug joined BFS in June of 2006, became a clinician the following year, and has given over 35 clinics. "I think what sets BFS apart is there are no gimmicks," says Doug. "You're going to get out of it what you put into it, and the results will last throughout your entire life because it teaches principles that apply not only to athletics but to life in general."

Doug says that he loves being a BFS clinician because he always wanted to be a part of a company with a passion for excellence. "I especially enjoy hearing about kids who commit themselves to all aspects of the BFS program and then watching them enjoy their success. I'm grateful to be a part of a company that is making a difference in the lives of young people and coaches." **BFS**

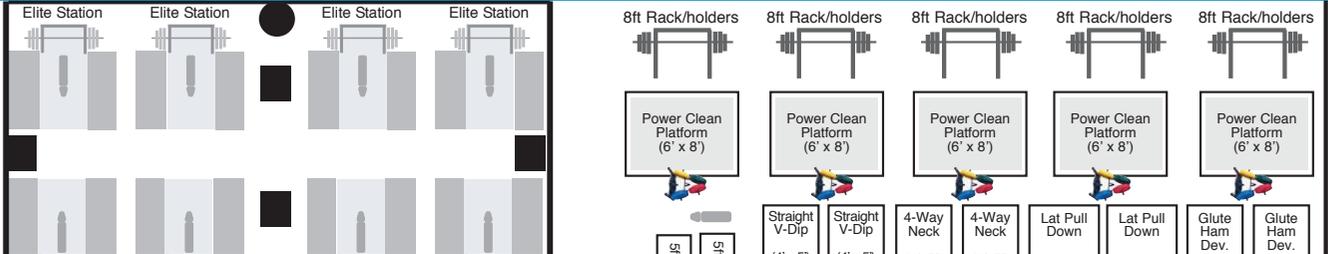


Karson and Keiko

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1 The 2D illustration is the 1st step of the Concept to Completion process. These illustrations are drawn to scale to show you exactly how your weightroom can look, thereby ensuring proper use of available space and the best design for safe traffic flow.



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