



## Meet the Clinician: *Steve Price*

A closer look at a veteran BFS coach

**S**teve Price is the strength coach, track coach and defensive coordinator at Taylor County High School in Perry, Florida. Despite these responsibilities, including a large family to provide for, Price is also a veteran BFS clinician of over 25 clinics.

Price holds a master's degree in kinesiology and health science, being one of the over 20 BFS clinicians to possess this level of education (all 50 hold at least a bachelor's degree). Price's first head football coaching job was at Augusta Christian High School in Augusta, Georgia, in 1994. From 1977 to 1993, the Lions' football program only managed one winning season, and had three seasons with zero wins. Price turned that program around, becoming the winningest coach in school history. From 1994 to 2001, the Lions had four seasons where they earned at least eight wins, including an 11-3 season that put them in the state finals, and two regional championships. During that period Price also saw 13 of his players earn college scholarships.

In 2003, Price moved to Trinity Christian High School in Dublin, Georgia. The once proud Trinity program had fallen on some tough

times, but Price found the team willing to work and accept the BFS program. In Price's six years in Dublin, the Crusaders were 51-24 with two state championships.



Coach Steve Price with wife Jodie, daughter Alicia (age 10), and sons JT (age eight) and Trooper (age six).

If there is a secret to Price's success in inspiring young athletes, he says it's to be positive with your athletes. "Nothing is gained from frustration.


"I love working for BFS because it connects me with other professionals that have the same passion for young people that I have. Teaching them to win on the field is awesome, but winning in life is much more important. My colleagues at BFS all understand that, and it is a joy to be around them."

Price first heard about BFS by reading magazines that were sent to his father, who is a football coach at Maranatha College in Wisconsin. From there Price says he had the

opportunity to be mentored by several of the most veteran BFS clinicians. "I have learned so much from watching BFS clinicians Dr. Greg Shepherd, Bob Rowbotham, Bob Bozied and Rick Bojack. They are masters at motivation."

Price says he would like to work for BFS for 30 years and give 500 clinics. Asked why he is so enthusiastic about giving BFS clinics, Price replied, "I love to see the kids come in the morning. Some are enthusiastic about being there, some are not sure yet, and some are resistant. By

the end of the clinic we have all bonded and feel like champions. Clinics are life-changing experiences." And as to what sets BFS apart, he says it's the emphasis on "winning every day – we all need to be reminded of that."

Asked what other personal goals Price has set for himself, he replied, "I want to be the best Christian, husband, dad and assistant coach that I can be. I claim Colossians 3:23 as my life's verse. 'Work from the heart for your real Master, for God.'" 

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