



Irish Football Goes Green

A great success for Rosemount High School

BY JEFF ERDMANN, HEAD FOOTBALL COACH, ROSEMOUNT HS

Will. We Will." This slogan was printed on the backs of the T-shirts for the Rosemount High School football team in anticipation of the 2010 season. I Will fill out my BFS card properly. I Will break rep records. I Will be a champion in making good decisions in the classroom, in the

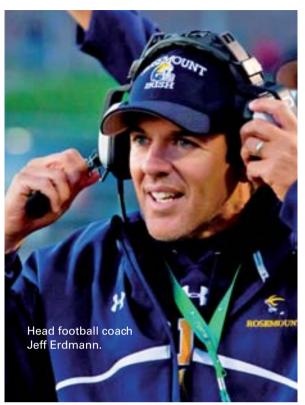
weightroom and in social situations. I Will invest in myself. I Will commit to doing my part for the team. We Will break rep records. We Will invest ourselves. We Will prepare like champions in all areas of our lives.

The Rosemount Irish have had an incredible journey.

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Along that journey they have broken school records in the weightroom; they have become bigger, faster and stronger; and they have become champions in the classroom and on the field. Located in Rosemount, Minnesota, the Irish finished the 2010 season 12-1 with a South Suburban Conference Championship and a section championship, and made it to the state championship game. This was only the second time in the history of the school that an Irish team made it to the state finals. In the finals the Irish lost to Wayzata High School. Wayzata has a student enrollment of over 3,100 students, while Rosemount has about 1,950.

The last time the Irish played



for the title (they won, by the way) was back in 1981. Since that time, the school district has split Rosemount High School three times to form new high schools in the district. Each time the split had a devastating impact on the athletic programs, and each time the community found a way to battle back. And make no mistake about it, Rosemount football is back. In the last five years the Irish have been to the state tournament three times.

The BFS Factor

The execution of the BFS lifting program has been the most significant reason for the renewed success. The Irish hosted a Be an 11 clinic early in 2001



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BFS SUCCESS STORY

and transitioned to the BFS lifting program. In the five years before the clinic, the Irish averaged 1.6 wins a season. In the five years after the clinic, we averaged 4.4 wins a season. Now, 10 years after the clinic, we are averaging 9 wins a season. In the past five years, the Irish have won two conference championships and three section championships, have been state semifinalists twice and were state finalists this year. Here are the details of this journey:

1996: 2 wins	2001: 5 wins	2006:9 wins
1997: 1 win	2002: 6 wins	2007: 6 wins
1998: 3 wins	2003: 4 wins	2008: 11 wins
1999: 1 win	2004: 2 wins	2009: 7 wins
2000: 1 win	2005: 5 wins	2010:12 wins
5 years: 8 wins	5 years: 22 wins	5 years: 45 wins
Avg 1.6 wins/yr.	Avg 4.4 wins/yr.	Avg 9 wins/yr.

The Irish have also done big things in the classroom. The state of Minnesota recognizes the top eight teams in each division (Rosemount is 5A – the large school division) for

academic excellence by arriving at a team GPA that includes every member of the team. The Irish have achieved the Gold Standard (highest) the last two years.

We have lots of guys that participate in several sports, take challenging classes and are able to make time for their physical development. They do it because it means something to them. They want to invest in themselves. They have seen it pay off for those that went before them, and they want to make the most of their time playing for the Irish.

This past season we had 22 players in our 225-pound bench press club, 34 in our 300-pound squat club, and 15 in our 225-pound clean club. The improved strength also transferred to faster athletes, as we had 39 players run sub-5.0 forties. These successes don't occur unless you have a large number of kids lifting all off-season and participating in our speed enhancement programs.

At the beginning of the season, the Irish were committed to the "I Will. We Will" concept. Now that the season is finished, they can look back and be proud of what We Did.



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