BIGGER FASTER STRONGER



Speaking Up About BFS

Football coaches' testimonials about their success with BFS



BFS clinician Jeff Scurran has developed a reputation for turning around high school football programs.



very issue of *BFS* magazine contains success stories from high school football programs that have won with BFS. For some, adopting the BFS program completely turned around their win-loss record, transforming them from cellar dwellers to conference champions or even state champions. For some, BFS added a few more wins to their record, making a

good program great. And for those with a tradition of winning, BFS helped keep them at the top of their game. Here are some quotes from BFS believers:

"We have seen tremendous gains in strength and speed ever since we started using BFS. We trained year-round, and we still lifted three times a week during the season, even during the week of the state championships."

Josh Floyd
Athletic Director and Head
Football Coach
Shiloh Christian High School,
2006 State Champions
Springdale, Arkansas

"Lifting and conditioning for nearly 12 weeks in the summer helped

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BFS SUCCESS STORY

our team make great strides in speed and strength."

Matt Gilmer Class of 2007 Holy Family High School, 2005 State Champions, Football Broomfield, Colorado

"There are all kinds of different ways to work out, but BFS is a proven product. It's been around since the '70s, they've grown and changed, and we don't have to reinvent the wheel. Bringing in BFS was a commonsense solution."

Pat O'Brien Head Football Coach Sickles High School Tampa, Florida

"We wanted to build on our success, so we brought out BFS clinician Tom Sullivan to give a Be an 11."

> Mark Peach Head Football Coach

Anderson County High School Lawrenceburg, Kentucky

"Just before we started becoming successful, we'd had some issues getting our younger kids into the weightroom; so we really bought into the BFS Readiness Program."

Paul Dick
Head Football Coach
Churchville-Chili High School
Churchville, New York



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RADICAL Energy System Training

How to Motivate Athletes











Unify Your Sports and Athletic Programs to Win:

A great start! A BFS Clinic is a great way to introduce your school to the advantages of unification. If you are already a BFS school, this clinic will introduce new athletes to the BFS Total Program and will reinforce the importance of following the program to experienced athletes.

The Ultimate BFS Experience: Two Day Total Program Clinic with a Be An 11 Seminar!

2 Day Clinic \$2300 (up to 50 athletes). Additional athletes \$25 each. Be an 11 Seminar: \$20 per athlete In a two-day clinic, a BFS instructor can come to your school and show you how to unify your athletic program to ensure athletes will progress, year-round. With more hands-on instruction and additional time for our clinicians to answer your questions this is a more complete, personalized experience

Coach Rick Bojak got me to believe completely in BFS. He spent three days with us, and did both a Be An 11 workshop and a BFS Two- Day lifting clinic. This helped motivate us into our off season."

Kevin Belcher, Head Football Coach Central HS Phoenix, Arizona

Additional Options:

2 Day Clinic *\$2300*

Up to 50 athletes. Addl athletes add \$25 each

1 Day Clinic **\$1900**Up to 50 athletes. Addl athletes add \$10 each

Certification Clinic

Regional Certification

***299** Per Coach - Practical & Theory Course, 1 Day, Hands on Practicum and Online Exam

In-Service Certification

***299** Per Coach - Practical & Theory Course, 1 Day, Hands on Practicum and Online Exam

Be an 11 w/ 1-Day

ONE DAY \$1900 Up To 50 Athletes Additional Athletes \$10 Each BE AN 11 Seminar \$**20** per Student

Be an 11 Seminar

Up to 50 athletes. Add'l athletes add \$20 each

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