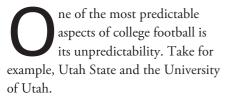
## Heisman Fever

The best of the best in college football today



Twice in recent years the Utes had undefeated seasons and yet were kept out of the national championship game due to the peculiarities of the college playoff system. While Utah had proven that it could win, Utah State was finding that it could not, having suffered 13 straight losing seasons dating back to 1998. This year the Aggies prevailed in overtime, 27-20, to break a 12-game losing streak. Such is the nature of college football.

Just as no one saw this Utah/Utah State upset coming, the Heisman Trophy race is often full of surprises. Take, for example, Houston's Case Keenum.

The Heisman is awarded to the player who is considered the best in college football, and it usually winds up going to a quarterback or running back. In 2011 Houston's Case Keenum finished his college career with 19,217 yards, which is the all-time NCAA career passing record, and his Cougars were 12-0 going into their bowl game. Despite Keenum's success, he did not make the final cut for the presentation at the Downtown Athletic Club of New York City.

Another example is Alabama's Mark Ingram. As a freshman he rushed for 728 yards, 54 receiving yards and 12 touchdowns, and his eventual NFL combine numbers were not exceptional - a 4.62 forty and a 31.5 vertical jump. But as a sophomore he set Alabama's single-season rushing record with 1,658 yards and 334 receiving yards, scored 20 touchdowns and played a key role in helping Alabama win its 13th national title in 2009. He deserved the Heisman that year and got it, and seemed a shoe-in to repeat in 2010, but after a knee injury in the off-season he limped through the season with 875 rushing yards and 282 receiving yards.

Going back a few more years, in 2004 Adrian Peterson of Oklahoma was the runner-up to Matt Leinart for the Heisman – as a freshman! All the experts predicted Peterson would run away with the Heisman in 2005 (and we even put him on the cover of BFS), but he was injured early on and couldn't put up Heisman numbers; likewise, in Peterson's junior year an injury to his collarbone forced him to sit out seven games. On the positive side, Peterson was drafted by the Minnesota Vikings and became a NFL superstar - among his many records is the single-game running record with 296 yards, which he set on November 4, 2007, against the San



Who will win the Heisman this year? South Carolina running back Marcus Lattimore was a front-runner last year until a knee injury cut short his season, but he is back and has been putting up some impressive numbers. De'Anthony Thomas, a running back and wide receiver for Oregon, has been dubbed "The Fastest Man in Football" by Sports *Illustrated* and is a front-runner. Quarterback Geno Smith of West Virginia along with Florida State's quarterback EJ Manuel are certainly contenders, and Matt Barkley of USC is still in the running despite being upset by the Stanford Cardinal early in the season.

As for Michigan quarterback Denard Robinson, who was on the cover of *Sports Illustrated* this year and also on the cover of *BFS* in 2009, early season losses to Alabama and Notre Dame have probably taken him out of the Heisman race. Even so, Robinson is a huge talent, and you can expect to see this speedster (4.32 forty!) light up the scoreboard on Sundays in the NFL.

Who will win the Heisman in 2012? We'll just have to wait and see – and have fun watching while we do!



De'Anthony Thomas, a running back and wide receiver for Oregon, has been dubbed "The Fastest Man in Football" by Sports *Illustrated* and is a front-runner.



Matt Barkley of USC was a preseason favorite to capture college football's most prestigious honor.



who have appeared on past covers of BFS magazine include South Carolina running back Marcus Lattimore and Michigan's Denard Robinson.

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## **FEATURE STORY**

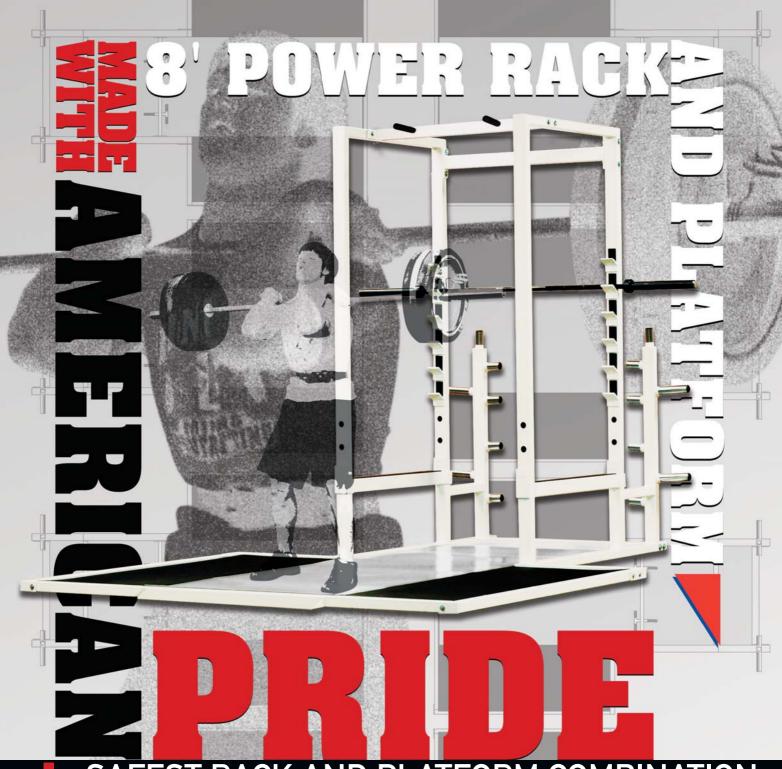
**One of the most coveted awards** in college sports is the Heisman Memorial Trophy Award. The Heisman, which was first awarded in 1935, is given at the end of the regular season to the young man considered the best player in college football. The award is presented at the end of the year by the Downtown Athletic Club of New York City.

The Heisman is named for John W. Heisman, the first athletic director of the Downtown Athletic Club of New York City. As for the voting process, the nation is split into six sections (Northeast, Mid-Atlantic, South, Midwest, Southwest, and Far West), each consisting of 175 media voters culled from the print, radio and television ranks. Every past Heisman winner casts a vote as well. Each elector casts a ballot listing their top three choices, with the top choice receiving three points, the second receiving two points and the third receiving one point. This method was adopted with the idea of eliminating regional favoritism, and the player receiving the highest number of points across all six sections is the winner.

Here are all the past recipients of the Heisman Trophy. Many names you will recognize as athletes who have gone on to successful careers in the NFL.

YEAR NAME	COLLEGE	POSITION	YEAR NAME	COLLEGE	POSITION
2011 Robert Griffin III	Baylor	QВ	1972 Johnny Rodgers	Nebraska	WR
2010 Cam Newton	Auburn	QB	1971 Pat Sullivan	Auburn	QB
2009 Mark Ingram, Jr	Alabama	RB	1970 Jim Plunkett	Stanford	QB
2008 Sam Bradford	Oklahoma	QB	1969 Steve Owens	Oklahoma	НВ
2007 Tim Tebow	Florida	QB	1968 O.J. Simpson	Southern Cal	НВ
2006 Troy Smith	Ohio State	QB	1967 Gary Beban	UCLA	QB
2005 Vacated			1966 Steve Spurrier	Florida	QB
2004 Matt Leinart	Southern Cal	QB	1965 Mike Garrett	Southern Cal	НВ
2003 Jason White	Oklahoma	QB	1964 John Huarte	Notre Dame	QB
2002 Carson Palmer	Southern Cal	QB	1963 Roger Staubach	Navy	QB
2001 Eric Crouch	Nebraska	QB	1962 Terry Baker		
2000 Chris Weinke	Florida State	QB	1961 Ernie Davis	Syracuse	НВ
1999 Ron Dayne	Wisconsin	RB	1960 Joe Bellino	Navy	НВ
1998 Ricky Williams			1959 Billy Cannon		
1997 Charles Woodson			1958 Pete Dawkins		
1996 Danny Wuerffel	-		1957 John David Crow		
1995 Eddie George			1956 Paul Hornung	Notre Dame	QВ
1994 Rashaan Salaam			1955 Howard Cassady		
1993 Charlie Ward	Florida State	QB	1954 Alan Ameche		
1992 Gino Torretta	Miami	QB	1953 John Lattner	Notre Dame	RB
1991 Desmond Howard	Michigan	WR	1952 Billy Vessels	Oklahoma	RB
1990 Ty Detmer			1951 Dick Kazmaier	Princeton	RB
1989 Andre Ware			1950 Vic Janowicz	Ohio State	RB
1988 Barry Sanders	Oklahoma State	e RB	1949 Leon Hart	Notre Dame	END
1987 Tim Brown			1948 Doak Walker	Southern Method	list RB
1986 Vinny Testaverde	Miami	QB	1947 John Lujack	Notre Dame	QB
1985 Bo Jackson			1946 Glenn Davis		
1984 Doug Flutie			1945 Doc Blanchard	Army	FB
1983 Mike Rozier			1944 Les Horvath		
1982 Herschel Walker	Georgia	RB	1943 Angelo Bertelli	Notre Dame	QB
1981 Marcus Allen			1942 Frank Sinkwich		
1980 George Rogers	South Carolina	RB	1941 Bruce Smith	Minnesota	RB
1979 Charles White	Southern Cal	RB	1940 Tom Harmon		
1978 Billy Sims	Oklahoma	RB	1939 Nile Kinnick		
1977 Earl Campbell	Texas	RB	1938 Davey O'Brien	TCU	QB
1976 Tony Dorsett			, 1937 Clint Frank		
1975 Archie Griffin			1936 Larry Kelley		
1974 Archie Griffin	Ohio State	RB	1935 Jay Berwanger		
1973 John Cappelletti	Penn State	RB			

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