

Whats Happening



BFS Expands in many regions. Are you ready to lead the way?

BFS is a company built on the idea that we are helping athletes succeed. Since our humble beginnings in a garage in Salt Lake City in 1976 BFS has been committed to the idea of coaches helping coaches. Now as a nationwide provider of weight room equipment and developer of the BFS Total Program, Bigger Faster Stronger, Inc is still completely focused on our core ethos. With this central thought we continue to help a wider range of coaches and athletes than ever before. From football to volleyball, boys to girls, soccer to track, sports to PE, BFS has a proven record of establishing championship quality facilities and empowering programs to reach for their highest goals.

Join BFS and our regional expansion!

As we expanded, BFS was fortunate to bring on the highest quality coaches and teachers to impact 1,000s of athletes and coaches across the country. Now we are looking to continue our growth with a few more dedicated clinicians and sales people across the nation. BFS needs coaches for our team that are excited to be helping schools and athletes reach their goals.

Whether you are interested in weight room sales, layout and design, or want to lead seminars and clinics that cover character education and athletic weight training - or both - BFS could be the opportunity your are looking for.

To learn what it takes to get on the BFS team call Doug Kaufusi, Vice President of Sales 800-628-9737 or email doug@bfsmail.com to get started. We are eagerly looking forward to learning about you and what you can bring to BFS to help us reach a broader audience.



Are you a BFS Certified Coach

If you have your WRSC Certification BFS has you covered with a variety of apparel for all your coaching needs.

Sport your BFS pride and let your athletes and colleagues know you have the training and authority to lead. As WRSC coach you have the knowledge and skills to give your athletes the best chance to succeed and improve on their performance!

Call BFS at 800-628-9737 to get your order in today - these logos are available for WRSC Coaches ONLY!

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All in the BFS Family

BFS clinician Mandy Eakin is the daughter of veteran BFS clinician Jim Brown and the sister of BFS clinician PJ. Brown. In our Summer 2000 issue we published this photo of Mandy with her twin girls, Krisman and Kaylee. Krisman (left) and Kaylee Eakin attend Poplar Bluff High School in Poplar Bluff, Missouri, and are both exceptional athletes.

As members of the PBJHS track team this year, both girls were undefeated in their events throughout the season. Krisman holds school records in pole vaulting, the 100 meters, and the 200 meters. Kaylee holds school records in the long jump, triple jump, and 800.

Both sisters were on the 400-meter relay team. Each girl qualified for the AAU Junior Nationals in each of their events.



Team BFS Growing Strong!

Sesely Omli is a multisport athlete from Ell-Saline High School in Brookville, Kansas, who was featured in our July/August 2014 issue. Sesely is now a member of Team BFS, and her first competition is the Risto Sports Olympia Cup on September 19-20 in Las Vegas. Pictured are Sesely and several of her teammates (l-r): Kaitlyn McHugh, Lisa Maas, and Sarah White.