

THE EXTRA THINGS



Head football Coach Jim Brown of Morrilton, Arkansas and some of his Upper Limit Students collected nearly 16,000 cans of food and over 4,000 toys for 250 needy families for Christmas. (Photo by Jeff Bowen)



Coach Brown, inspecting, there was enough food to feed each large family for a week. (Photo by Jeff Bowen)

BFS Clinician and Head Football Coach Jim Brown does extra things for his community. He's like most coaches in America who contribute a lot more than just the X's and O's. Jim has donated his time and energy for this special cause for 13 years. He remembers, "I came from a poor family in Augusta, Arkansas. Our family was the recipient of this program three years in a row."

Brown, a master organizer, has well over 100 student volunteers go door-to-door collecting food and toys. These students get a good feeling from helping other people and also realize how well off they are with their families.

"It gives the schools the opportunity to pay back the community in a small way for the support given us during the year. It's just a small way of saying thanks for all you've done for us," Brown concluded.

Coaching football is more than just coaching football and we at *Bigger Faster Stronger* are tremendously thankful for the thousands of coaches nationwide who provide their students, athletes and communities with the "Extra Things" often not seen or recognized. We recognize Jim Brown's efforts and give a big BFS thanks to this special Upper Limit Coach.