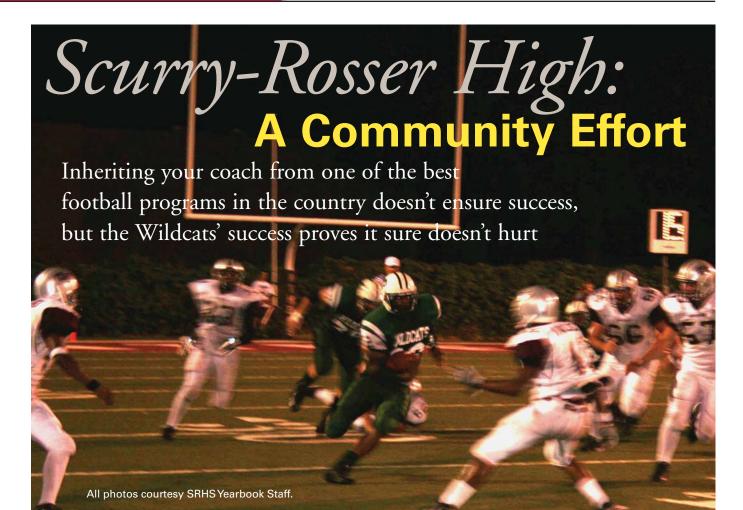
BFS SUCCESS STORY



D'Marcus Lang shows his moves for a big gain.

When head football coach Virgil Crow joined Scurry-Rosser High School in Scurry, Texas, four years ago, he had a big advantage over most new coaches: immediate respect. Coach Crow, who also serves as athletic director, came from one of the most successful high school football programs in the country: Celina High School in Celina, Texas. It wasn't just that Celina had won numerous state championships but that it had won 68 consecutive games! It doesn't get much better than that.

he first time I met the kids I had two state championships rings on," says Coach Crow. "The kids looked at them, and their attitude was 'Well, maybe we might just listen to this guy and see what he's about."" And although Crow said it was tough to leave such a successful program as the one at Celina, he knew he'd enjoy the challenge at Scurry-Rosser. "There were kids here who needed some leadership, and I felt with the assistant coaches I was able to bring in that we could make positive changes not only at this school but also in the community."

What Crow said he tried to establish



The Wildcats were District Champions in 2005.

at Scurry-Rosser was a culture of pride and togetherness in athletic endeavors like he enjoyed at Celina. "I've been doing this for 22 years, and Celina is the only place I've ever coached at where



Ryfial Whitmore puts a big hit on an opponent.



Coach Virgil Crow says he encourages all his football players to run track "because they need to understand that they may not ever be fast, but they can always be faster." Shown is Phillip Burley.

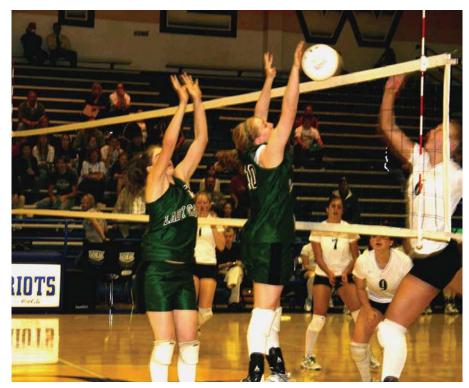
Our job as coaches is to help raise kids, to help the parents facilitate that growth process. To help educate kids not only in math and science, but in life.

- COACH VIRGIL CROW

everybody in the community wanted success for the athletic program. It was a total community effort by the kids, parents and the school district. If there was a secret, magic formula at Celina, it was that everybody was on the same page." It's an idea that Crow, who has coached from 1A through 5A, says is much easier at a smaller school such as Scurry-Rosser.

"One of the advantages of being at a smaller school is the personable atmosphere that you have. You're able to rein kids in the middle and high school level into a total program that deals with boys and girls. You're able to get to know their parents – you can pick up the phone and talk to parents and let them know what you're trying to do and what you want for their kids. Our job as coaches is to help raise kids, to help the parents facilitate that growth process. To help educate kids not only in math and science, but in life. In the coaching profession I think you get the upper hand on being able to deal with

BFS SUCCESS STORIES



The Wildcat volleyball team is a source of pride for Scurry-Rosser. Shown with a huge block is Stephanie Carrell (right) with Melissa Jones (left).

all the facets of a kid's life. We show interest in them whether it's an art project or their involvement in a matching band. We're able to be interested in them as a total person, not just as a kid who plays football for us."



Wildcat cheerleaders Holly Pemberton, Corrie Dofler, Courtney McAdams, Miesha Miller, Lauren Norrell and Lauren Boozer.

Balance Through Unification

Although one would think that to be a powerhouse in football a coach would discourage players from playing other sports, Coach Crow says this practice was not taught at Celina and is not what he wanted for the football team at Scurry-Rosser. One sport that he would like to see his athletes participate in is track. "I encourage all our football players to run track, because they need to understand that they may not ever be fast, but they can always be faster." Coach Crow also likes powerlifting, and last year he saw 46 athletes participate in that program.

One result of having athletes compete in multiple sports is that the entire athletic program does well. Here is a list of some of the many athletic accomplishments of the Wildcats during the 2004-2005 athletic year:

Two Regional Qualifiers in Cross Country

Bi-District Qualifiers in Cross Country Area Football Champions Regional Quarterfinalist in Volleyball **Bi-District Football Playoffs** District Champions Girls Basketball Bi-District Champions Girls Basketball Area Finalist Girls Basketball Bi-District Playoffs Boys Basketball Five lifters Regional Powerlifting District Champions in the Junior Varsity **Division** Powerlifting District Champions Girls Golf District Champions Boys Golf **Regional Qualifiers Girls Golf** Regional Qualifiers Boys Golf Won more Softball games than the pre-

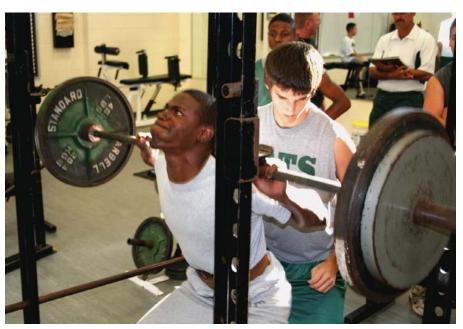
vious year – Chance to make playoffs Won more Baseball games than the previous year

Christian Student/Athlete of the Year in the Entire State of Texas Two All-State Football Players Three Academic All-State Football Players One College Scholarship Girls Volleyball Three College Football Players Numerous All-District and All-Area Players Numerous Academic All-District Students Seven out of Ten Regional Academic Qualifiers are Student/Athletes Several Track Regional Qualifiers in both Girls and Boys

And it looks like this season is also starting off well, as the football team on the district championships, the volleyball team went to the Bi-District Playoffs, and the cross country teams had five regional qualifiers.

One coaching tool Coach Crow uses to help unify his athletic teams is the BFS program. "There's a limited amount of time that we can work with our kids, and the BFS program fits into our time frame. It's a total program that can be used by all our boys and girls – we can even start training them at the middle school level."

Asked if the anti-social attitudes of top athletes influence his athletes, Coach Crow replied, "We definitely need more role models in sports. It makes it tough when they see these top athletes being paid this all this money and given second and third and fourth chances in life. I tell my kids to think in these terms: If you go into a Dairy Queen, and there's some couple that's sitting in there and you're wearing your athletic colors or your school logo so that they know you're from Scurry-Rosser, when you leave they're going to think one of two things. They're going to think, 'That was the greatest kid from Scurry-Rosser - it must be a nice community.' Or they're going to think, 'Boy, I'm glad we didn't raise our kids there!' The point is, we want our kids to understand that you're always making a statement about yourself, whether you



Squats are a core lift in the Wildcats' lifting program. Shown is Ryfial Whitmore being spotted by Caleb Woolston as Coach Steve Braddock supervises.



Coach Adam Thomas checks the running times of David Shatley, Holden Udell, Russell Burleson and Ryan Porter.

think people are looking at you or not, so always try to do the right thing."

Although Coach Crow has found his calling at Scurry-Rosser, he doesn't think the coaching profession is for everyone. "Many people get into coaching for the wrong reasons. Coaching is not about the glamour of *Friday Night Lights*, and it's not about X's and O's or the sets and reps. The coaching profession is about dedicated people who care about kids and want to help them succeed. The ultimate goal of coaching is simply to help kids."

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Dana 1



Here's how

it works

Athletes fill out a form listing current core & auxiliary lifts.



Enter the lifts into the computer, which calculates the precise weights for each set and creates individual. sport-specific workouts.



At the beginning of each week simply print out the athlete's BFS Set-Rep Program weekly workout schedule.

ne	12/16/10/05		
Press	ID Number	Sex	
	Weight	Height	
	Grade/Period	-	
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ekly Workout Schedule	Sport	Postore	
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re Uita			
Select a weight for each core lift that is che bench and Squat exercises, and between			
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gump			
and Reach	- 18	-	

Forms for weights and field testing

exer 17. 2005 East Side High School MAM Individual Ironman, Power, and Overall Rankings Bigger Faster Stronger						
Athlete Information						
Deans, Carver						
ID Number:	2		Height 6 Ft 1	1 In		
Grade/Period:	9 1		Weight: 160 L	bs		
Weekly Workout S	shedule: FB-O		Sport: FOOT	TBALL CB	WR	
Note: For all Lifts an	d Speed & Agility Ev	ents, higher	Point Values are bet	ber.		
Ironman Ranking						
	1 Rep	Point			k within	
Core Lift	Max	Value	Ironman Ranking		School	
Squat	225 lbs	2	Good	4th	4th	
Bench	165 lbs	2	Good	3rd	3rd	
Dead Lift	200 lbs	1	Beginning	6th	6th	
Clean	125 lbs	1	Beginning	4th	4th	
	Point Total:	6				
	Overall Ironma	an Ranking:	Beginning			
Power Ranking						
	Most					
	Recent	Point		Rank	within	
Event	Score	Value	Power Ranking	Grade		
20 Yard Dash	2.80 sec	12	Great	3rd	3rd	
40 yard Dash	4.90 sec	10	Great	3rd	3rd	
Dot Drill	72 sec	7	Beginning	7th	7th	
Vertical Jump	18"	5	Good	5th	5th	
Long Jump	47	0	Beginning	9th	9th	
Sit & Reach	2*			Sth	9th	
	Point Total:	34	Beginning			
Over	all Power Ranking:	5,440				
	Remember it is	not where y	ou start, it is where yo	ou finish.		
Be t	stally committed to b	reaking your	personal records ea	ch day, and yo	u	
wil	learn the true path t	o success, h	appiness, and achiev	ving your goals		
Recommendation # 1						
	roving speed. Stretch will	intensity every	day with the BFS 1-2-3-4	Flexibility program.		
Recommendation # 2						
	ower is the Parallel Squat, phasize this part of your to		nd Plyometrics.			
Recommendation # 3						
	S Dot Drill every day. Get					

ADDITIONAL REPORTS: Ironman & Power Rankings Compare to national standards



Each program is customized with the school name and <u>CANNOT BE RETURNED.</u> Please get the demo version if you are unsure of your purchase. Demos are available via download from biggerfasterstronger.com or call BFS. System Requirements: Pentium 133 or better, 8 megs of RAM, Windows 95/98, ME or XP, 10 megs of disk space, CD-Rom drive.

Here's what you get

			В	ger Faster Stronger			Visit BF	S on the		
Athlete Information										
Deans, Carver 3875 W. Mercer Way Mercer Island, WA 98040				ID Number	2					
					Grade/Period 9 1 Sport / Positions FOOTBALL C Workout Schedule: FB-O					
Week # 5 of a 16 week workout.			Workout Scheo							
Notes on the Workout					-					
				nd a max of 10 reps, and for reps shown for each set, exce		Aux Lifts: rded lift is s				
				to get more reps than the		ber of lifts s				
computer shows so that			t the Com			crease the				
Day Number 1		D.4		MPUTER on your last set?						
		Dia you b	CALINE	Write your						
Core Lifts	Set 1	Set 2	Set 3	Plaps	Auxiliary Lifts	Set 1	Set 2	New		
Box Souat	0.015	3x 225	A- 194	100	Slute Ham	10x 0	10x 0	weg		
Towel Bench	3x 215		3x 235		Jude Ham Neck Exercise	10x 05	10x 0			
Towel Bench	3x 160	3x 165	3x 175				10x 65 10x 45			
				1	Stright Leg Dead Lift	10x 45	10x 45			
Day Number 2		Did you B	EAT THE	MPUTER on your last set?						
		,		Write your				New		
Core Lifts	Set 1	Set 2	Set 3	Peps here!	Auxiliary Litts	Set 1	Sec	Weig		
Power Clean	3x 105	3x 110	3x 115		unges	10x 100	10x 10	-		
Hex Bar Dead Lift	3x 170	3x 175			incline Press		10x 115			
					Neck Exercise	10x 65	10x 65	_		
					Power Snatch		G.			
Day Number 3		Did you B	EAT THE	MPUTER on your last set?		10		1		
		0-0 300 8	CAL THE	Write your				1		
Core Lifts	Set 1	Set 2	Set 3	Reps here!	Auxiliary Lifts			The		
Parallel Squat	3x 190	3× 200	3x 210		Glute Ham		100	11		
Bench Press	3x 140	3x 145	3x 155	*	Stright Leg Dead Lift			5 71		
					Power Snatch		1000	1		

Fast Side High Schoo

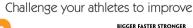
Generate Individual Workouts

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	.bfs	online.com	Тор 10						
Octuber 17, 2005 2:01AM			East Side High School Top 10 scores among Current Athletes						
			Parallel Squat						
	1st	John Titus	5/24/2004	9th	315 lbs				
	2nd	Jason Merrill	7/12/2004	9th	255 lbs				
	3rd	Andy Selcho	7/11/2004	9th	245 lbs				
	4th	Carver Deans	7/11/2004	9th	225 lbs				
	5th	Amy Coulam	7/12/2004	9th	205 lbs				
	6th	Kelly Vinyl	7/12/2004	9th	160 lbs				
	7th	Jason Castleton	7/12/2004	9th	155 lbs				
	8th	Carolyn Bobertson	7/12/2004	9th	145 lbs				
	9th	Celina Tamayo	7/12/2004	9th	135 lbs				
-	10th	Sara Clarke	7/12/2004	9th	125 lbs				

Beat the Computer

ADDITIONAL REPORTS: Produce Top 10 Lists



Work smarter, not longer!



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